



# OHIO MUSIC EDUCATION ASSOCIATION

## 2018 State Professional Development Conference

### Program Book (Printed) &/or Guidebook Banner Ad Ad Space Reservation Form

**\*FIRM** \_\_\_\_\_  
 (Print or type) (Check here if contact info is same as with TRIAD SRF )

CONTACT PERSON \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 DIRECT PHONE (\_\_\_\_) \_\_\_\_\_  
 CONTACT E-MAIL ADDRESS: \_\_\_\_\_  
**\*Website URL:** \_\_\_\_\_  
**Authorizing Person:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(Ad placement and terms acceptance authorized by representative) \*printed in Advertisers Index

### 2018 CONFERENCE PROGRAM BOOK (Hard Copy Print Publication)

| 2018 Program Book Advertising Space       | Rate          | (✓ ad space) |
|-------------------------------------------|---------------|--------------|
| Full Page BW (See Media Kit for ad info)  | \$435.00 (BW) | _____        |
| Full Page 4C (See Media Kit for ad info)  | \$535.00 (4C) | _____        |
| 1/2 Page H BW (See Media Kit for ad info) | \$285.00 (BW) | _____        |
| 1/2 Page 4C (See Media Kit for ad info)   | \$385.00 (4C) | _____        |

**NOTE: Ohio MEA 2017-2018 Partners receive 10% discount on above.**  
**Conf. Program Book ad/payment/form must be received by November 3, 2017. No pick-ups.**

**Program Book Cover Positions:** If a cover position opens, bids will be accepted with an email notice issued.

**Ad Specs/Ad Submission:** See 2017-18 Media Kit for ad specs, formats, etc., available at [www.omea-ohio.org](http://www.omea-ohio.org), menu bars, then Advertising Venues. Do include your booth number within your ad if you wish, not added by OMEA. Ad submission to [business\\_manager@omea-ohio.org](mailto:business_manager@omea-ohio.org) with subject of '2018 Conference'.

**Program Book Ad Payment:** Checks made payable to OMEA & sent to Business Mgr. Credit Card payment accepted via phone. If invoice # needed use: #2018CPA. Purchase Orders not accepted. **Ad payment/ad in correct size/form must be received by November 3, 2017 or ad space cancelled with no refund/credit.** Contact Bus. Mgr. to obtain a total with earned discounts. Ads submitted incorrectly sized will be not be used.

**Important:** For this publication, do follow the 'Live Area' specs to avoid conflict with the binding. See Media Kit.

**Note:** The usage of OMEA logos is prohibited, save for the OMEA Partnership logo per its guidelines.

### 2018 GUIDEBOOK BANNER LOGO AD W/LINK (Electronic Device App)

| 2018 Conference Guidebook Ad/Link                     | Rate           | (✓ space) |
|-------------------------------------------------------|----------------|-----------|
| Banner Ad/with Link (See above/Media Kit for ad info) | \$500.00* (4C) | _____     |

URL Address for Guidebook link: \_\_\_\_\_

**Ad/link to be received by December 29, 2017. No pick-ups.**

**Guidebook Ad/Price/Payment:** Eight (8) banner ad slots available. Payment must be received by December 29, 2017 via check to OMEA or phoned credit card to business manager. Purchase Orders not accepted. Invoice # is 2018GBA. **\*Ohio MEA 2017-18 Corporate Partners receive 10% discount.**

**Ad Specs/Submission:** 110 H X 600 W pixel size only. See 2017-18 Media Kit for ad specs, formats, etc., at [www.omea-ohio.org](http://www.omea-ohio.org), menu bars, then Advertising Venues. Email ad to: [business\\_manager@omea-ohio.org](mailto:business_manager@omea-ohio.org).

**Guidebook Deadline/Posting Dates:** First come first serve system. Submit this form to OMEA business manager by **December 31, 2017**. Guidebook postings will commence @January 2, 2018 and remain until March 1, 2018. Only one Guidebook ad per institution accepted. Guidebook ads/links due December 29, 2017.