



OHIO MUSIC EDUCATION ASSOCIATION

2018–2019 OMEA CORPORATE/INSTITUTION PARTNERSHIP

PURPOSE: To encourage music industry and collegiate level educational institutions to participate in and support the Ohio Music Education Association with the goal to expose the membership to a variety of products and services beneficial to the educational process within this State.

ELIGIBILITY: Ohio MEA Corporate/Institution Partnership is open to any company and collegiate level institution offering goods and/or services to Ohio music educators and their students. Benefits are subject to change/application based on received date of enrollment/payment. OMEA reserves the right of refusal.

ENROLLMENT PROCEDURE: Submit completed enrollment form with payment to Business Manager (Checks made payable to OMEA and credit card payments accepted via phone to Business Manager. No purchase orders accepted/processed.). Program Benefits will not be activated/provided until payment is received in full and the Enrollment Form is received via email or 'snail' mail. OMEA reserves the right to not post/link any website on content appropriateness or other criteria. Enroll by August 6, 2018 to have all benefits available. Enrollment for 2018-19 closes on November 1, 2018.

BENEFITS TO PARTNERS

LEVEL I (OMEA SUPPORTER): ANNUAL COST TO PARTNER: \$275

- a. OMEA website banner ad/link rate of \$150.00 per month.
- b. Listing in every TRIAD* issue as an Ohio MEA "Corporate/Institutional Partner." Listing includes URL linking.
- c. Exhibit Booth Partner Floor Sticker provided at time of 2019 State Conference to exhibiting Partners.
- d. OMEA website link to your site from Partnership online listing.
- e. OMEA website listing with name, address, phone, website, and email.
- f. OMEA 2019 Professional Development Conference Website listing (bold face in alphabetical listing w/link. SRF required). <https://omeapdc.com>
- g. Two extra (free of charge) exhibitor badges per booth at the 2019 OMEA Professional Development Conference. Six exhibitor badges total for 1 booth booked. Additions per normal badge policy.
- h. Listing on entrance to Exhibit Hall at the 2019 OMEA Professional Development Conference.
- i. Listing in the 2018 State Marching Band Finals Program Book.
- j. 10% discount on ads contracted in the TRIAD for the 2018–2019 publication year.
- k. 10% discount on 2019 OMEA Conf. Guidebook App*, 2018 SMBF Guidebook App* & 2018 SMBF Program Book.
- l. OMEA CIP Logo will be provided for your use as identification as an Ohio MEA Partner. See terms of usage in this brochure.
- m. Exhibit Booth Partnership Logo Floor Sticker provided at the 2019 OMEA Cleveland Professional Development Conference.
- n. Priority 3 for 2019 Early Bird OMEA Conference Exhibiting

LEVEL II (OMEA SPONSOR): ANNUAL COST TO PARTNER: \$425 ALL LEVEL I BENEFITS +

- o. 2019 OMEA State Conference Exhibit Booth Fee = \$625.00 per booth.
- p. OMEA website banner ad/link rate of \$100.00 per month.
- q. One additional (free of charge) exhibitor badge at the OMEA 2019 Professional Development Conference. Seven exhibitor badges total for one booth booked. Additions per normal badge policy.
- r. 2019 Professional Development Conference Guidebook App banner ad discount of 10%.
- s. One free 1/2 page H, 4C ad in the 2018 Marching Band State Finals Program Book. Ad must be provided by 9/24/18 with required Space Reservation Form/Insertion Order. Submit to Business Manager.
- t. Priority 2 for 2019 Early Bird OMEA Conference Exhibiting.

LEVEL III (PRESIDENT'S CLUB): ANNUAL COST TO PARTNER: \$975 LEVEL I & II BENEFITS +

- u. One free "Industry Showcase" (clinic session) at the 2019 OMEA Professional Development Conference (not transferable). Completed Showcase Request Form required.
- v. One additional (free of charge) exhibitor badges at the 2018 OMEA Professional Development Conference. Eight exhibitor badges total for one booth booked. Additions per normal badge policy.
- w. Free OMEA website posting of your banner ad/link on OMEA website homepage for December 2018, January & February 2019. See OMEA Advertising Media Kit for ad details. \$300.00 value! Pre-conference promotion! Ad size is 120H x 100W pixels in color! Space Reservation Form required. Submit to OMEA Business Manager.
- x. Priority 1 for 2019 Early Bird OMEA Conference Exhibiting.

*TRIAD/Guidebooks/Websites are online venues. SMBF Program Book is hard copy printed.



OHIO MUSIC EDUCATION ASSOCIATION PARTNERSHIP LOGO USAGE PROVISIONS/GUIDELINES

- Only the Ohio MEA “Corporate/Institutional Partnership Logo” as provided by OMEA may be used by the Corporate Partner. Using any other OMEA logo is strictly prohibited. No alterations or combining with other service marks/art-work is permitted.
- The logo should appear with the verification: “Company/Institution is a 2018-19 Corporate Partner of the Ohio MEA.” Displaying the logo beyond the 2018-2019 fiscal period of July 1 to June 30 is not permitted, unless the partnership is renewed.
- The OMEA Corporate Logo may be displayed solely for the purpose of identification as an Ohio MEA Corporate Partner. No usage is permitted when it implies the endorsement of a service, product or company/institution.
- Partner web sites may display the Ohio MEA Corporate Partner Logo as long as it provides a direct link to the OMEA web site at www.omea-ohio.org.
- OMEA reserves the right to retract this logo from Partnership use if these provisions are violated. No fee refund in the case of violation.
- In the event of discontinuation as an OMEA Corporate Partner, the OMEA logo, links and references must be removed from all advertising/marketing and website venues within 30 days of discontinuation.
- Questions regarding logo usage should be directed to the Ohio MEA Business Manager.

2018-2019 Ohio Music Education Association Partnership Enrollment Form

(Only one company/institution per enrollment)

Effective July 1, 2018 to June 30, 2019. Enrollment closes November 1, 2018.

(If needed, the invoice # for this program is 1819CIP. Payment in full is required to activate benefits.)

(PLEASE TYPE/PRINT NEATLY - THIS DATA IS ONLY FOR PROMOTIONAL PURPOSES AS APPROPRIATE.)

Corporate/Institution Name: _____ Date of Submission: ____/____/____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Contact Person: _____ Email: _____

Signature accepting all terms: _____

Circle Level of Partnership: Level I = \$275 Level II = \$425 Level III = \$975

Enrollment Submission/Questions: David N. Adamson, Ohio MEA Business Manager
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O: 440-552-6983 • E: business_manager@omea-ohio.org

OhioMEA Institutional Partnership Enrollment does NOT substitute for a NafME/OMEA individual membership.