



# OHIO MUSIC EDUCATION ASSOCIATION

## 2017–2018 OMEA CORPORATE/INSTITUTION PARTNERSHIP

**PURPOSE:** To encourage music industry and collegiate level educational institutions to participate in and support the Ohio Music Education Association with the goal to expose the membership to a variety of products and services beneficial to the educational process within this State.

**ELIGIBILITY:** Ohio MEA Corporate/Institution Partnership is open to any company and collegiate level institution offering goods and/or services to Ohio music educators and their students. Benefits are subject to change/application as based on timing of enrollment filing. OMEA reserves the right of refusal.

**ENROLLMENT PROCEDURE:** Submit completed enrollment form with payment to Business Manager (Checks made payable to OMEA and credit card payments accepted via phone to Business Manager - Visa or MC only. No purchase orders accepted/processed.). Program Benefits will not be activated/provided until payment is received in full and the Enrollment Form is received via mail, email or fax. OMEA reserves the right to not post/link any website on content appropriateness or other criteria. Enroll by August 7, 2017 to have all benefits available. **Enrollment for 2017-18 closed on November 1, 2017.**

## BENEFITS TO PARTNERS

### LEVEL I (OMEA SPONSOR): ANNUAL COST TO PARTNER: \$275

- a. OMEA website banner ad/link rate of \$150.00 per month.
- b. Listing in every TRIAD\* issue as an Ohio MEA "Corporate/Institutional Partner." Listing includes URL linking.
- c. Certificate of Partnership issued at time of 2018 State Conference to those Partners exhibiting.
- d. OMEA website link to your site from Partnership online listing.
- e. OMEA website listing with name, address, phone, website, and email.
- f. OMEA Professional Development 2018 Conference Program Book listing (separate page plus bold face in alphabetical listing of all exhibitors).
- g. Two extra (free of charge) exhibitor badges per booth at the 2018 OMEA Professional Development Conference. Six exhibitor badges total for 1 booth booked. Additions per normal badge policy.
- h. Listing on entrance to Exhibit Hall at the 2018 OMEA Professional Development Conference.
- i. Listing in the 2017 State Marching Band Finals Program Book.
- j. 10% discount on ads contracted in the TRIAD for the 2017–2018 publication year.
- k. 10% discount on 2018 OMEA State Conference Program Book and 2017 2017 SMBF Guidebook App\*. 2017 SMBF Program Book SRF lists discount prices .
- l. OMEA CIP Logo will be provided for your use as identification as an Ohio MEA Partner. See terms of usage in this brochure.
- m. Partnership Logo Floor Sticker provided at 2018 OMEA Columbus Professional Development Conference.
- n. Priority 3 for 2018 Early Bird OMEA Conference Exhibiting

### LEVEL II (OMEA PATRON): ANNUAL COST TO PARTNER: \$425 ALL LEVEL I BENEFITS +

- o. 2018 OMEA State Conference Exhibit Booth Fee = \$625.00 per booth.
- p. OMEA website banner ad/link rate of \$100.00 per month.
- q. One additional (free of charge) exhibitor badge at the OMEA 2018 Professional Development Conference. Seven exhibitor badges total for one booth booked. Additions per normal badge policy.
- r. 2018 Professional Development Conference Guidebook App banner ad discount of 10%.
- s. One free 1/2 page H, B/W ad in 2017 Marching Band State Finals Program Book. Ad must be provided by 9/26/16 with required Space Reservation Form/Insertion Order. Submit to OMEA Business Manager.
- t. Priority 2 for 2018 Early Bird OMEA Conference Exhibiting.

### LEVEL III (PRESIDENT'S CLUB): ANNUAL COST TO PARTNER: \$975 ALL LEVEL I & II BENEFITS +

- u. One free "Industry Showcase" (clinic session) at the 2018 OMEA Professional Development Conference (not transferable).
- v. One additional (free of charge) exhibitor badges at the 2018 OMEA Professional Development Conference. Eight exhibitor badges total for one booth booked. Additions per normal badge policy.
- w. One free Full Page BW ad in the State Marching Band Finals Program Book. Ad must be provided to OMEA Business Manager by 9/26/16.
- x. Free OMEA website posting of your banner ad/link on OMEA website homepage for December 2017, January & February 2018. See OMEA Advertising Media Kit for ad details. \$300.00 value! Pre-conference promotion! Ad size is 120H x 100W pixels in color! Space Reservation Form/IO required. Submit to OMEA Business Manager.
- y. Priority 1 for 2018 Early Bird OMEA Conference Exhibiting.

\*TRIAD/Guidebooks are online-only venues. All other publications are hard copy printed.



# OHIO MUSIC EDUCATION ASSOCIATION PARTNERSHIP LOGO USAGE PROVISIONS/GUIDELINES

- Only the Ohio MEA “Corporate Partnership Logo” as provided by OMEA may be used by the Corporate Partner. Usage of the regular OMEA logo is strictly prohibited. No alterations or combining with other service marks/art-work is permitted
- The logo should appear with the verification: “Company/Institution is a 2017-18 Corporate Partner of the Ohio MEA.” Displaying the logo beyond the 2017-2018 fiscal period July 1 to June 30 is not permitted, unless the partnership is renewed.
- The OMEA Corporate Logo may be displayed solely for the purpose of identification as an Ohio MEA Corporate Partner. No usage is permitted when it implies the endorsement of a service, product or company/institution.
- Partner web sites may display the Ohio MEA Corporate Partner Logo as long as it provides a direct link to the OMEA web site at [www.omea-ohio.org](http://www.omea-ohio.org).
- OMEA reserves the right to retract this logo from Partnership use if these provisions are violated. No fee refund in the case of violation.
- In the event of discontinuation as an OMEA Corporate Partner, the OMEA logo, links and references must be removed from all advertising/marketing and website venues within 30 days of discontinuation.
- Questions regarding logo usage should be directed to the Ohio MEA Business Manager.