



OHIO MUSIC EDUCATION ASSOCIATION

2017 State Marching Band Finals Program Book (Printed) & SMBF Guidebook Banner Ad / SPACE RESERVATION FORM FREE Black & White Advertising For LEVEL II & III Ohio MEA 17-18 Partners

FIRM _____

(Print or Type) (Check here if contact info is same as with TRIAD SRF)

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DIRECT PHONE (____) _____

CONTACT E-MAIL ADDRESS: _____

WEBSITE: _____

Authorizing Person: _____ **Date:** _____

(Ad placement and terms acceptance authorized by representative)

NOTE: SMBF Program Book: 3500 copies printed for general public, band directors, etc.

Ohio MEA 2017-18 Level I Partners* & Non-Ohio MEA Corporate Partners

SMBF Program Book Advertising: (Place X for desired ad space/color)

1/2 Page H BW (See Media Kit for ad size)	\$285.00*	_____
1/2 Page H 4C NEW! (See Media Kit for ad size)	\$350.00*	_____
Full Page BW (See Media Kit for ad size)	\$385.00*	_____
Full Page 4C NEW! (See Media Kit for ad size)	\$450.00*	_____

Ohio MEA 2017-18 Level II & III Partners

SMBF Program Book Advertising for Level II: (Place X for desired ad space/color)

1/2 Page H BW (See Media Kit for ad size)	FREE BW ad	_____
1/2 Page H 4C NEW! (See Media Kit for ad size)	\$175.00* 4C ad	_____
Full Page BW (See Media Kit for ad size)	\$100.00* BW ad	_____
Full Page 4C NEW! (See Media Kit for ad size)	\$225.00* 4C ad	_____

SMBF Program Book Advertising for Level III: (Place X for desired ad space/color)

Full Page BW (See Media Kit for ad size)	FREE BW ad	_____
Full Page 4C NEW! (See Media Kit for ad size)	\$200.00* 4C ad	_____

*All Partners have 10% discount from listed price.

Ad/Form Submission: Ad correctly sized, payment & form must be received by **September 25, 2017**. No pick-ups. Email with subject "2017 SMBF" to business_manager@omea-ohio.org.

Cover Positions: Notification for bids will be provided **if/when** a cover position opens.

Ad Specs: See 2017-18 Media Kit for ad specs, formats, etc. at www.omea-ohio.org, click menu bars, then Advertising Venues.

Payment: Check payable to OMEA or call for credit card payment. Invoice #2017SMBF. Fax or email this form. OMEA reserves right of refusal for ads judged not acceptable/desirable. Purchase Orders not accepted. No refund/credit for ads not submitted by due date.

Important: For this publication, do follow the 'Live Area' specs to avoid conflict with the binding. See Media Kit.

Note: The usage of OMEA logos is prohibited, save for the OMEA Partnership logo per its guidelines.

2017 SMBF GUIDEBOOK BANNER AD W/LINK (Electronic Device App)

2017 SMBF Guidebook Ad/Link	Rate	(✓ space)
Ad/with Link	\$250.00* (4C)	_____

URL Address for Guidebook link: _____

Guidebook Ad Payment: Payment must be received by September 25, 2017 via check to OMEA or phoned credit card to business manager. Purchase Orders not accepted. Invoice # is 2017SMBFGB. *2017-18 Partners receive 10% discount.

Ad Specs/Submission: 110 H X 600 W pixel size only. See 2017-18 Media Kit for ad formats, etc., at www.omea-ohio.org, click menu bars, then Advertising Venues. Email to: business_manager@omea-ohio.org.

Deadline/Posting Dates: Submit this form/ad to OMEA business manager by **September 25, 2017**. Postings will commence @October 2, 2017. One Guidebook ad only per institution/company accepted.

Submit ad/form/payment to: David Adamson, Business Mgr. FAX: 1-440-449-8793 PHONE: 1-440-552-6983

E-Mail: business_manager@omea-ohio.org