



# THE OHIO MUSIC EDUCATION ASSOCIATION

Advertising Space/Venue Reservation Form 2017-18

## TRIAD Online & Ohio MEA Website Homepage Banner Ads

(Please complete all. If submitting other advertising forms, Firm & Authorizing/Date is sufficient on those forms.)

\*Firm: \_\_\_\_\_  
 (\*For billing and TRIAD Advertisers index listing)

Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Person Phone: (\_\_\_\_) \_\_\_\_\_  
 Contact Person Email Address: \_\_\_\_\_  
 \*Website: \_\_\_\_\_  
 (\*For listing/linking TRIAD Advertisers index)

Authorizing Person: \_\_\_\_\_ Date: \_\_\_\_\_  
 (Ad placement and terms acceptance authorized by representative)

### A) TRIAD ISSUES: (☑ = check issues to contract) AD SIZE/COLOR (☑ = check choices)

OCTOBER/NOVEMBER 2017 TRIAD

AD #1: Ad Source: Ad must be received by August 7, 2017. No pick-ups for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

AD #2: Ad Source: Ad must be received by August 7, 2017. No pick-ups for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

DECEMBER 2017/JANUARY 2018 TRIAD - Deadline is October 2, 2017. (Mark your calendar now! Stale dated ads not published.)

AD #1: Ad Source:  Pickup from Oct/Nov 2017 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

AD #2: Ad Source:  Pickup from Oct/Nov 2017 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

APRIL/MAY 2017 TRIAD - Deadline is February 12, 2018. (Mark your Calendar now! Stale dated ads not published.)

AD #1: Ad Source:  Pickup from Oct/Nov 2017 **OR**  Pickup from Dec/Jan 2017-18 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

AD #2: Ad Source:  Pickup from Oct/Nov 2017 **OR**  Pickup from Dec/Jan 2017-18 **OR**  New ad will be provided for this issue.  
 Size:  Full Page or  1/2 H or  Spread  
 Color:  4/c or  2/c or  b/w (Note: 4 color preferred; no price difference)

### B) OMEA Homepage Website Advertising - July 2017 to June 2018: (☑ = check months to contract):

July 2017  August 2017  September 2017  October 2017  November 2017  December 2017  January 2018  February 2018  March 2018  
 April 2018  May 2018  June 2018. Note: (President's Club Corporate Partners have Dec/Jan/Feb provided as a Partner benefit).

URL link included. List URL Link for website banner ad: \_\_\_\_\_  
 Note: Website banner ads must be submitted each year to Business Manager. Banner ads invoiced prior to posting and must be 120H X 100W pixels.

### Important: Invoicing Preference = TRIAD Only

Invoice us after publication of each issue **OR**  Invoice us for year with the Early Pay Discount included.

If invoice is to be provided to a different email address than listed above, please list here: \_\_\_\_\_  
 (Invoices provided via email. 96% of our advertisers pay for year with Early Pay discount.)  
 See Media Kit for Ad Specs and additional information. Purchase Orders **not** accepted.

'New' ads responsibility of advertiser by ad deadline for each issue or month for website banner ads. 'New' ads not received by deadline date with no pick-up available will constitute cancelled advertising with no refund/credit. Same for ads containing stale dates.

TRIAD Reminder: 10% discount for all Corporate Partners on all ads and 5% discount for early payment of contracted TRIAD yearly ads.  
 See 2017-18 Corporate/Institutional Partnership Program for discounts offered on all venues including banner ads etc.

Note: OMEA logos are the sole property of OMEA and cannot be posted/applied to any print or digital promotion/release. Exception: Partnership Logo.

Submit form/ads/payments to: David N. Adamson, OMEA Business Manager  
 Fax: 440-449-8793 Office: 440-552-6983 Email: [business\\_manager@omea-ohio.org](mailto:business_manager@omea-ohio.org)