

OHIO MUSIC EDUCATION ASSOCIATION STRATEGIC PLAN

The Ohio Music Education Association believes that all students should have equal access to high quality music instruction delivered by licensed music teachers through comprehensive school programs in general, instrumental and choral music education.

To that end, OMEA advocates for:

- Comprehensive school programs in general, instrumental, and choral music education.
- State and national music standards, with assessment to ensure that students meet high academic expectations.
- Licensed teachers, adequate instructional time, and appropriate facilities and materials for music programs.

STRATEGIC PLAN AT A GLANCE

Maintain Communication	Enhance Member Offerings	Ensure Long-Term Stability	Advocacy
Ensure an informed membership through effective communication.	Provide engaging programs, events and professional development that serve the needs of the membership, students and the profession.	Serve the needs of members through sound fiscal practices and ongoing review of governance and relevant services.	Inform and mobilize members, educational leaders, policy makers, and the public, to support music as an essential component in a complete education.
Maintain regular, timely and effective communication through electronic means and social media	Provide timely, appropriate and accessible professional development.	Regularly review the OMEA business plan and investment of funds.	Identify Advocacy Chairs in the state and districts who will provide regular updates as to initiatives and action required
Conduct regular meetings at the District and State level.	Support best practice instruction at every level and interest area with resources, materials and publications.	Continually review governance structure for efficiency and develop strong leadership.	Increase offerings, visibility and access to trending advocacy resources.
Promote current views and research through the publication of OMEA TRIAD and Contributions to Music Education.	Monitor and respond to ODE provisions for teacher evaluation and student assessment with appropriate inservice.	Maintain or increase membership; continually review member services and offerings for relevance and sustainability.	Maintain a strong relationship with the National Association for Music Education, the Ohio Alliance for Arts Education, and other arts advocacy organizations.
	Advance relevant, refined and sustainable student-centered programs.	Maximize volunteerism through the efficient use of staff and technology.	Keep members informed and engaged with national policy making.