

OHIO MUSIC EDUCATION ASSOCIATION STRATEGIC PLAN

The Ohio Music Education Association espouses a philosophy of music education that values artistic/musical experiences for every citizen.

To that end, OMEA advocates for:

- Comprehensive school programs in general, instrumental, and choral music education.
- State and national music standards, with assessment to ensure that students meet high academic expectations.
- Licensed teachers, adequate instructional time, and appropriate facilities and materials for music programs.

STRATEGIC PLAN AT A GLANCE

| A. Maintain Communication | B. Enhance Member Offerings | C. Ensure Long-Term Stability | D. Advocacy |
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| 1. Ensure an informed membership through effective communication. | 1. Provide engaging programs, events and professional development that serve the needs of the membership, students and the profession. | 1. Serve the needs of members through sound fiscal practices and ongoing review of governance and relevant services. | 1. Inform and mobilize members, educational leaders, policy makers, and the public, to support music as an essential component in a complete education. |
| 2. Maintain regular, timely and effective communication through electronic means and social media | 2. Provide timely, appropriate and accessible professional development. | 2. Regularly review the OMEA business plan and investment of funds. | 2. Identify Advocacy Chairs in the state and districts who will provide regular updates as to initiatives and action required |
| 3. Conduct regular meetings at the District and State level. | 3. Support best practice instruction at every level and interest area with resources, materials and publications. | 3. Continually review governance structure for efficiency and develop strong leadership. | 3. Increase offerings, visibility and access to trending advocacy resources. |
| 4. Promote current views and research through the publication of OMEA TRIAD and Contributions to Music Education. | 4. Advance initiatives that provide opportunities for underserved populations of music teachers and students in the state. | 4. Maintain or increase membership; continually review member services and offerings for relevance and sustainability. | 4. Maintain a strong relationship with the National Association for Music Education, the Ohio Alliance for Arts Education, and other arts advocacy organizations. |
| | 5. Monitor and respond to ODE provisions for teacher evaluation and student assessment with appropriate inservice. | 5. Maximize volunteerism through the efficient use of staff and technology. | 5. Keep members informed and engaged with national policy making. |